



# HOUSTON'S GREAT ATTRACTIONS THIS WEEK

The Opening of the Fruit, Flower and Vegetable Festival with Foley's Carnival Prices on Ladies' Tailor Made Suits, Cloaks, Capes, Millinery, Carpets, Shoes, Silks, Dress Goods, Linens, Blankets and Holiday Goods . . .



## TAILOR MADE SUITS.

We have a large and well selected stock of new suits in all the popular styles for the winter. Look through our line. You are sure to be suited. The style and workmanship are irreproachable.

Tailor Made Suits in Scotch Mixtures, fine cloth, rolled velvet collar, four-dart sleeves, skirt percale lined and velvet bound ..... \$4.95  
Strictly Tailor Made Suits of Fine Cheviot Serge, in black or blue, coat lined with best satin serge, five-dart sleeves, high rolled collar, skirt best percale lined, finished with machine binding ..... 7.50  
Fine Tailor Made Suits of Jersey or Black Cheviot, silk lined, double breasted front, cashmere lined, fitted seams, well lined and bound ..... 12.50  
Perfect Fitting Suits of Satin Cover Mixtures, in sage, new blue or black, tight-fitting silk-lined jackets, plain panel or flounce skirts ..... 14.50  
Strictly Made Unlined Suits of Fine English Cheviot, Brilliant Woolpoids and Cashmere Brocade, coats silk lined with soft silk lined throughout, tight-fitting or box front, straight flounce panel or sheath skirts, \$21.50, \$26.00, \$32.00, \$37.50 to \$50.00.

## Ladies' and Misses' Imported Gowns.

Charming Gowns, a delight to the artistic eye, so perfect in every detail that improvement is impossible and would never enter the thoughts of the beholder, made by or modeled after such illustrious and well known designers as Aquilina Doucet, Meyer, Chalot, and of such materials as Iridescent Granate Cloth, English Venetian Lace, French Organza, Soft Crepe, French Knit Satinings, Fancy Bessarabines and real Irish Poplin, fine silk linings, round waist with French backs, yokes, and full fronts with lovely contrasting silks or satins with trimmings of fine cord tucks, fancy braids or fine appliques; skirts in all the latest Paris styles ..... 22.50, \$28.00, \$35.00, \$15.00, \$50.00 to \$75.00.

## Ladies' Cloth Capes.

Fine Kersey, Serge or light weight Serge Capes, full sleeve pleated back, tailoring, 5.50 and 6.50.  
Fine Kersey or House Coats, full pleated or pleated back, velvet or ribbed trimmed collar and facings, colors black, brown and tan, \$3.98.  
Capes of Imported Venetian, glossy Persian Cowl or fine Melton, black and colors, full ripples, pleated back, double or single ripples, trimmed with ribbed, folds of satin in straight or rippled effect, \$5.50, \$8.75, \$12.00, \$15.00, \$20.00 and \$25.00.

## Plush, Velvet and Velour Capes.

Capes of best Silk and Electric Seal Plushes, elegant Velvets and Velours, fancy colored or black silk or satin linings, long and short styles, trimmings of jet braid, ribbon or lace, \$10.50, \$12.50, \$15.00, \$17.50, \$22.50, \$25.00 to \$50.00.

## Infants' Cloaks.

Infants' long and short Cloaks of fine All Wool Cashmere, Bedcord Goods, All Wool Cloaking or Silk and Wool mixture in fancy weaves and figures, warm, light padings, plain or fancy linings, trimmings of fancy lace, silk braids, ribbons, open work embroidery on goods, accordion pleatings and all the new and dainty trimmings for such garments, \$1.00, \$2.00, \$3.50, \$5.00, \$7.50 and \$10.00.

## Ladies' Jackets.

Ladies' fine imported Kersey Jackets, black satin lining, double-breasted, strapped seams, high rolled collar, five dart sleeve; a man-tailored, elegantly cut and perfectly fitting garment, \$20 value for ..... \$13.75  
Ladies' Madam Boucle and Beaver Jackets, in black, tan, brown and green, fancy or solid colored linings, double-breasted, high neck or rolled collar, five dart sleeves ..... 4.95  
Ladies' Heavy Beaver Jackets, blue and black, tight-fitting, storm collar and down fronts edged with costly braid, finished seams ..... 4.95  
Jackets of Fine Melton and Rough English Cheviot, double-breasted, round or square front, close-fitting or wide, plain or fancy or solid colored linings, in black, tan, brown and green, \$10.00, \$12.50, \$20.00 and \$25.00.

## Misses' Children's Jackets.

Very stylish little jackets of fancy mixtures, fine cloths, boucle, kersey and meltons, rolled and big sailor collars, fancy revers, trimmings of fancy braids, buttons, buckles, folds of satin and self straps, \$2.00, \$3.25, \$5.00, \$7.50, \$10.00, \$15.00.

## Silk Waists.

For beauty of finish, style and coloring this stock is unequalled and contains all that is new in this line. Black Taffeta bias or straight tucked velvet. Velvet and satin trimmings or tucked Chemiseau effects, fancy bar plaid, Bayadere effects, light and dark solid colors, fancy braided trims and collars, \$1.95, \$5.50 and \$6.50.

Lovely silk or satin waist for street or evening wear, fine Scotch plaids, striped black, changeable or solid colors, tasseled yoke and full front effect of contrasting colors, with bows from trimmings with bunching of satin. Satin ribbon or full waist made of cord tucks, \$8.00, \$9.00 and \$10.00.

## Silk Petticoats.

Fine silk Petticoats, all colors, all sizes, \$1.00 and up. Double faced seam, well lined and corded ..... 7.50  
beautiful Petticoats of high grade Taffeta Silks, black and colors, two rows of box stitched hem finished with velvet cord and skirt bone, 9.95

Extra High Grade Taffeta Silk Petticoats, deep accordion-pleated ruffles, finished with narrow pinked ruffles and double dust ruffles of same well boxed, all colors and characteristics ..... 13.50

V. H. Highest Quality Taffeta Silk Petticoats, 20-inch flounce of five ruffles and dust ruffles, well corded and boxed, all colors, a perfect paragon of beauty and excellence, appealing strongly to women of refined artistic tastes ..... 20.00

## Union Suits.

Ladies' Knit to Fit Union Suits, silver gray, Oneida style, fleece lined ..... 6.50

Ladies' Combination Suits, white or silver gray ..... 1.00

Ladies' Lightweight Imbriggan Union Suits ..... 1.25

Ladies' 3-4 Wool Union Suits, button across front, white only ..... 1.85

Ladies' Wool Union Suits, lightweight, gray only ..... 3.50

Children's Cotton Union Suits, 3.50 and 5.00

Children's 3-4 Wool Union Suits, sizes 1 to 14 years, 65c to \$1.25.

## Separate Skirts.

Ladies' Woolen Skirts of Storm and Diagonal Serge, Camisole Hair, Cheviot, Sicilian, Brussels, Grandjean, Crepe, etc., Novelties, made of printed, black, navy and fancy mixtures, plain, velvet, silk or percale.

Velvet, \$1.50, \$2.00, \$2.50, \$3.50, \$5.00, \$7.00 and \$9.00.

Ladies' Silk and Satin Skirts, plain or brocade, straight, flounce or sheath style, trimming of ruffles, satin or velvet ribbon, some silk lined, \$3.50, \$7.50, \$8.50, \$11.50, \$12.50 to \$20.00.

## Underwear.

Our Underwear department is complete in all styles and weights of ladies' and children's goods.

Ladies' Jersey Ribbed Cotton Vest, high neck and long sleeves, lace lined ..... 2.25c

Ladies' Blue White Merino Vest and Pants, good weight, neck and front finished with best ribbon blading ..... 5.00

The Popular "Axford Cut" Vest and Pants, in white and gray, 75c, \$1.00 and \$1.50.

Ladies' All Wool Vest, fine ribbed, soft and warm, white, natural, black and silver gray, Pants to match, \$1.25.

Fine Lightweight Vest, "Studerter" make, natural and white, Pants to match, \$2.00 and \$2.50.

## MILLINERY.

The opening of the Festival season in Houston finds our Millinery show rooms replete with all that is desirable in hats and bonnets and we rejoice with you in a display of exquisite and artistic triumphs.

The most beautiful goods ever displayed, masterpieces of skillful fingers, gems of feminine headwear, are here for you to view, admire and buy, and the great power of skillful management and discreet buying when in the market enables us to offer our creations at prices lower even than our usual standard.

Visitors to our metropolis during the Fruit, Flower and Vegetable

Mail Order Department—Same day prompt delivery, satisfaction guaranteed. Express prepaid on orders of \$5.00 or more.

214, 216,  
218  
Travis  
st.

# FOLEY

214, 216,  
218  
Travis  
st.

Festival will find it to their interest to visit our parlors.

*As a special inducement to our out of town patrons we offer to each person presenting this Coupon and railroad ticket a special discount of 25 per cent on all trimmed hats.*

We have a fine line of trimmed Hats. A splendid assortment of stock Hats, untrimmed; wonderful lines of feathers and all the now lovely shades of velvets.

Big variety of ornaments and fancy braids, and in our frame department you will find an assortment of styles to satisfy every whim in developing a trimmed Hat.

Our trimmed goods are fresh from our work room, and right up-to-date.

We offer you lovely trimmed Hats, choice, stylish and absolutely correct, this week at half their actual value.

Full line of Imported French Felts, untrimmed, in all the new shades, sold this week at greatly reduced prices.

Felts, trimmed in stitched silk wings and ornaments this week.

Felt Hats, trimmed in Chenille, dotted crepe over silk and hand-

embroidered. Men's New Fur Scars in rich Ottomane Silk ..... 2.50  
Men's New Imperial Ties in various designs ..... 1.00  
Silk-lined Initial Handkerchiefs ..... 10c  
Men's Initial Handkerchiefs (all Linen) ..... 16c  
Linens Initial Handkerchiefs (hand worked initial) ..... 25c  
Silk Initial Handkerchiefs, all initials ..... 25c  
Hand worked Silk Initial Handkerchiefs ..... 25c  
Silk Initial Handkerchiefs, all initials ..... 25c  
Hand worked Silk Initial Handkerchiefs, all initials ..... 25c  
Fancy Suspenders, put up in glass box ..... 50c  
Fancy Hand Worked Embroidered Suspenders ..... 1.25

Men's New Fur Scarf in rich Ottomane Silk ..... 2.50  
Men's Neck Scarf, butterfly ends ..... 1.25  
Men's 4-in-hand Ties in polka dot, Roman stripe, etc.

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